



## 2017 SAWDC Worlds of Opportunity Annual Fundraiser Benefits Package

A project of the Southwest Alabama Workforce Development Council (SAWDC), the 2017 SAWDC Worlds of Opportunity is a hands-on career expo for 8th grade students in the eight counties of Southwest Alabama. The 6th annual event held in September 2016 hosted 9,200 students, 920 teachers, counselors and parent chaperones, 800 volunteers, and 172 sponsors, partners and exhibitors. The purpose of the event is to expose students to careers available locally and to demonstrate what each career involves through an interactive, engaging series of activities. Funders are contributing to SAWDC, the sponsoring organization, and will be recognized at the 2017 event at the contribution levels listed below. Please note that resources collected are applied to SAWDC organizational administrative functions and overhead.

### **All sponsorships will enjoy the following:**

- Space provided at event for participation in World including pre-approved banners and signage
- Sponsorship acknowledged at event through signage displaying logo
- Sponsorship acknowledged in community informational presentations
- Sponsorship acknowledged in student booklet (10,000) displaying logo
- Company logo appears on the SAWDC Worlds of Opportunity website during the calendar year of the event.

### **Diamond      \$20,000**

- Company listed on event promotional materials (emails, press releases, and printed publications)
- Full page ad in student booklet (10,000)
- Logo printed on student backpack (10,000) **Deadline June 1, 2017**
- Logo printed on volunteer t-shirt (300) **Deadline June 1, 2017**

### **Platinum      \$15,000**

- Company listed on event promotional materials (emails, press releases, and printed publications)
- Logo printed on student backpack (10,000) **Deadline June 1, 2017**
- Logo printed on volunteer t-shirt (300) **Deadline June 1, 2017**

### **Gold              \$10,000**

- Logo printed on student backpack (10,000) **Deadline June 1, 2017**
- Company name and logo displayed on volunteer t-shirt (300) **Deadline June 1, 2017**

### **Silver            \$5,000**

- Logo printed on student backpack (10,000) **Deadline June 1, 2017**
- Company name and logo displayed on volunteer t-shirt (300) **Deadline June 1, 2017**

### **Bronze          \$1,000**

- Company name and logo displayed on volunteer t-shirt (300) **Deadline June 1, 2017**